

Thinking differently, together.

# THE SAFETY OF OUR CITIES

SEPTEMBER 18-20, 2023

Edmonton Convention Centre  
Edmonton, Alberta, Canada

Worldwide, cities are having to develop new approaches to community safety and well-being challenges that include: houselessness, addictions and mental health, violence, and property crime. The global pandemic has only exacerbated many of these issues. Innovative responses involving cross-sector partnerships are necessary for effectively and efficiently promoting community safety and well-being.

The Edmonton Police Service and Edmonton Police Foundation are pleased to host the inaugural **The Safety of Our Cities Conference**. This event will bring together members from the public safety community to:

- Explore how partnerships between law enforcement, social services, health, and other sectors are vital to tackling complex public health and safety issues.
- Highlight how research and innovation serve as critical tools in designing and delivering our collective responses.
- Operationalize new approaches to maximize impacts for your organization and the community.

Speakers and participants will offer insights and examples into their experience developing impactful partnerships and leveraging innovative thinking to implement effective solutions from the perspective of the **people, places, and issues** that make up our cities.

The conference will also include a **Pitch Contest** and the announcement of a **Global Innovation Challenge**, putting out a world-wide challenge to improve the safety and well-being of our cities.

Example topics include: trust and relationship building, public health and law enforcement, policing and vulnerable populations, diversion programs, technological responses to crime and disorder, violent crime, ethical data use and algorithmic policing, community-police engagement, and new deployment models.

More details will be provided prior to the event, and a Call for Abstracts will be issued.

Programming, pricing, and hotel information is being finalized. Please visit [safetycitiesconference.ca](https://safetycitiesconference.ca) for more information.

Please join us for three days of keynote speakers, presentations, networking, and innovation events.

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## CONFERENCE SPONSORSHIP

### Presenting Sponsor - \$25,000

- Logo recognition on conference website, program, and signage
- Full page ad in conference program
- 10'x20' exhibit space
- Main stage welcome message & keynote introduction each morning
- 10 complimentary registrations
- Reserved table for conference attendees in main hall
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall
- Opportunity to introduce 2 keynote speakers and moderate 1 panel and provide brief opening remarks at session opening
- Prominent signage throughout the venues, in online and print materials, and mention of event (where practical) will include "Presented by ..."

### Gold Sponsor - \$15,000

- Logo recognition on conference website, and program
- 1/2 page ad in conference program
- 10'x10' exhibit space
- Branding of one of the following (first come, first serve): day 1 lunch, day 2 lunch, nutrition breaks
- 6 complimentary registrations
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall
- Opportunity to introduce up to 2 breakout sessions

### Silver Sponsor - \$10,000

- Logo recognition on conference website, and program
- 1/4 page ad in conference program
- 10'x10' exhibit space
- 4 complimentary registrations
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall

### Bronze Sponsor - \$5,000

- Logo recognition on conference website, and program
- 1/4 page ad in conference program
- 2 complimentary registrations
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall

### Friend Sponsor - \$1,500

- Logo recognition on conference website, and program
- 1 complimentary registration
- Social media recognition
- Item in delegate bag

### Exhibit Sponsor - \$1,500

- 10'x10' exhibit space

For more information, visit [www.safetycitiesconference.ca](http://www.safetycitiesconference.ca)  
or contact [elisha@edmontonpolicefoundation.com](mailto:elisha@edmontonpolicefoundation.com)

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## GLOBAL INNOVATION CHALLENGE

The Safety of our Cities provides an opportunity to announce the Global Innovation Challenge.

We are putting out a challenge to the world to improve the safety and livability of our cities. The theme of the challenge will be announced at the conference and launched on HeroX, an online platform. Judging will take place in December 2023.

By sponsoring the Global Innovation Challenge you are helping to attract innovation from around the world to make our cities safer.

### Title Sponsor (1) - \$100,000

- Logo recognition as Global Innovation Challenge Title Sponsor on conference website, program, and signage
- Full page ad in conference program
- Recognition as Global Innovation Challenge Title Sponsor on HeroX platform
- 10' x 20' exhibit space
- Main stage welcome message during Global Innovation Challenge announcement
- Speaking opportunity during media announcement
- Opportunity to be part of judging panel
- 20 complimentary registrations and reserved table for conference attendees in main hall
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall
- Signage throughout the venues, online and print materials and the Global Innovation Challenge will include "Presented by ..."

### Innovation Partner (10) - \$10,000

- Logo recognition as Pitch Contest Sponsor on conference website and program
- Recognition as Global Innovation Challenge Sponsor on HeroX platform
- 1/4 page ad in conference program
- 2 complimentary registrations
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall

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## SAFETY OF OUR CITIES PITCH CONTEST

We are inviting organizations to submit innovative solutions targeting safety and well-being issues that cities across North America face every day. Prior to launching the contest, we will announce a theme related to safety of our cities. Organizations that have a solution to challenges that fit within this theme will submit a proposal that will be judged by a panel. A shortlist of up to 10 companies will participate in a Pitch Contest during the conference.

By sponsoring the Safety of Our Cities Pitch Contest, you are helping to improve community safety and well-being.

### Title Sponsor (1) - \$25,000

- Logo recognition as Title Pitch Competition Sponsor on conference website, program and signage
- Full page ad in conference program
- 10' x 20' exhibit space
- Main stage welcome message during pitch contest as well as announcing the winner
- Opportunity to be part of judging panel
- 10 complimentary registrations and reserved table for conference attendees in main hall
- Social media recognition
- Item in delegate bag
- Opportunity to provide pop-up banners to be placed in main hall
- Signage throughout the venues, online and print materials and the Pitch Contest will include "Presented by ..."

### Major Prize Pitch Sponsor (3) - \$10,000

- Logo recognition as Pitch Contest Sponsor on conference website and program
- 1/2 page ad in conference program
- 10' x 10' exhibit space
- 4 complimentary registrations
- Social media recognition
- Item in delegate bag

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## SPONSORSHIP FORM

### Safety of our Cities Conference Sponsorship

Presenting Sponsor, \$25,000  
Gold Sponsor, \$15,000  
Silver Sponsor, \$10,000  
Bronze Sponsor, \$5,000  
Friend Sponsor, \$1,500  
Exhibit Sponsor, \$1,500

### Safety of our Cities Global Innovation Challenge Sponsor

Title Sponsor (1), \$100,000  
Innovation Partner (10), \$10,000

### Safety of our Cities Pitch Contest Sponsor

Title Sponsor (1), \$25,000  
Major Prize Pitch Sponsor (3), \$15,000

## Personal Information

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Pr/St \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

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