

From Smiles to Safety:

Building safer futures, one Smile Cookie at a time.



We are thrilled to announce that the Edmonton Police Foundation has been chosen as the honored recipient of the 2025 Tim Hortons Smile Cookie Campaign. This partnership offers an incredible opportunity to support our vital youth programs—ensuring that 100% of the sales from Smile Cookies sold in Edmonton directly benefit the well-being and development of young people in our community. Your participation is crucial; the more cookies sold, the greater impact we can achieve.



We aim to harness this funding to profoundly impact Youth Diversion and Intervention Programs, key to preventing young individuals from falling into cycles of crime and the justice system.

Join us in making a difference in the lives of Edmonton's youth by participating in the 2025 Tim Hortons Smile Cookie Campaign. All proceeds help fund critical youth programs aimed at ensuring a better future for our community.



From Smiles to Safety • April 28 - May 4, 2025



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Partnership Opportunities

1. SMILES IN SERVICE PARTNERSHIP: MINIMUM \$2,000 ORDER

Personalize your involvement by sponsoring a "Smiles in Service" day.

Edmonton Police Service officers will take the cookies you order and distribute them to the most in-need communities in Edmonton. This initiative helps build relationships with these communities while bringing smiles to the faces of those they serve.

Benefits Include:

- **Social Media Exposure:** Your company will be recognized as the Smiles in Service presenting sponsor for that day or community.
- **Website Feature:** Highlight your support on our website.
- **Newsletter Acknowledgment:** Recognition in our community newsletter with photos and video of the Smile Cookie distribution.
- **Opportunity for media engagement:** mention in any media advisory about your "Smiles in Service" day.



WHY SPONSOR?

Your support directly impacts our youth programs, helping guide them towards successful futures away from criminal pathways.



2. COMMUNITY SMILES PARTNERSHIP: MINIMUM ORDER OF \$500

This partnership allows Edmonton Police Service officers to distribute your ordered Smile Cookies within the community. It's designed for those seeking to receive a charitable tax receipt rather than focusing on brand exposure.

3. SMILES GALORE PARTNERSHIP

An opportunity to spread joy and deliciousness in abundance! Place a bulk order (2 dozen minimum order) of Smile Cookies to bring happiness to your company, organization, friends, or family. Simply fill out the attached order form and visit a Tim Hortons location near you to make your order. 100% of sales from this option will still support the Edmonton Police Foundation.

HOW TO CONTRIBUTE:

Place your bulk order by using the attached pre-order form and filling out the donor information and payment details. Please submit both documents to elisha@edmontonpolicefoundation.com.

Note: this option is only for those wanting to donate their Smile Cookie order to the Edmonton Police Service to distribute to the community.

You can purchase Smile Cookies at any Tim Hortons location in Edmonton, order online at www.timhortons.ca, or use any food delivery app.

Your generosity is shaping a safer, supportive community for the youth of Edmonton.



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Order Form

PARTNERSHIP OPPORTUNITIES

Smiles in Service Partnership
\$2,000 minimum order

Community Smiles Partnership
\$500 minimum order



CONTACT INFORMATION

Company Name

Contact Person

Phone

Email

Address

City

Province

Postal Code

METHOD OF PAYMENT

Cheque*

Visa

Mastercard

American Express

Name on Credit Card

Credit Card No.

Expiry

CVC

Amount

\$

Signature

Date



*Please make cheques payable to Edmonton Police Foundation and remit to 9620 103a Ave NW, Edmonton, AB T5H 0H7.

