



SPONSORSHIP PACKAGE

April 16th & 17th, 2026



Pure Casino Yellowhead

**April 16th: Doors Open & Dinner 4:30pm,
Tournament Starts 6:00pm**

**April 17th: Doors Open & Lunch 1:00pm,
Tournament starts 2:30pm**

April 17th: Final Table (Day 1 & Day 2) 8:00pm



Event Overview

We are thrilled to invite you to the inaugural **Hearts and Hands Poker Tournament**, a high-stakes, two-day charity event committed to making a tangible difference in our community. This exciting event will take place on April 16th and 17th, where poker players can choose to participate on either day, with the final tables being held on the late afternoon of the 17th. Our mission is to support the admirable work of two pivotal organizations in Edmonton: the **Ben Stelter Foundation** and the **Edmonton Police Foundation**. By joining us, you'll be contributing to vital causes that directly affect the lives of individuals and families around us.

The Ben Stelter Foundation is dedicated to providing support to families bravely navigating the challenges that come with a cancer diagnosis. Their tireless efforts ensure that families do not face these battles alone, offering resources, guidance, and hope. The Edmonton Police Foundation plays a crucial role in enhancing the work of the Edmonton Police Service, enabling them to undertake innovative community initiatives that foster safety and trust.

Through this tournament, we aim to bridge the gap between health and safety, as both of these elements are essential pillars for a thriving community. By partnering in this event, you'll be helping families receive much-needed care and support while empowering our police officers to focus more effectively on community-building efforts.

By becoming a sponsor or registering for the Hearts and Hands Poker Tournament, you are investing in a healthier and safer Edmonton. Your contribution will directly assist families dealing with cancer and support the police officers dedicated to protecting and serving our community. Together, we can create a ripple effect of positive change, strengthening the bonds that make Edmonton a wonderful place to live. Join us in this remarkable journey to uplift those around us and forge a brighter future for everyone.

Participant Registration Fee: \$500

Sponsorship Levels

Royal Flush Sponsor (1 available): \$25,000

Benefits:

- Reserved poker table for 10 players
- Exclusive recognition as the Title Sponsor
- Your logo on every poker table
- Logo prominence on all event materials
- Company profile on event screens
- Opportunity to speak at the event
- Option to provide a gift bag for participants, subject to approval
- Recognition in media releases and social media

As the Royal Flush Sponsor, you'll be the ace up our sleeve, championing both a safer and healthier Edmonton. Your leadership helps families facing childhood cancer receive vital support through the Ben Stelter Foundation, while also empowering innovative community-safety initiatives through

the Edmonton Police Foundation. It's a winning hand for the well-being of our entire community.

Straight Flush Sponsor: \$15,000

Benefits:

- Reserved poker table for 8 players
- Logo recognition on event signage
- Your logo on one poker table, reserved seats same table
- Company profile on event screens
- Verbal mentions during event
- Option to provide a gift bag for participants, subject to approval
- Social media mentions

Make the right call and become a Straight Flush Sponsor. Your support strengthens the health of families navigating childhood cancer and enhances community-safety programs that build trust and resilience across Edmonton. Together, you're helping stack the deck in favour of hope, healing, and safety.

Four of a Kind Sponsor: \$10,000

Benefits:

- Reserved seats for 6 players
- Logo recognition on event signage
- Your logo on one poker table, reserved seats same table
- Verbal mentions during event
- A mention on our social media platforms

With your Four of a Kind support, we'll have a winning hand in providing crucial resources for both family health and community safety. Your contribution helps the Ben Stelter Foundation uplift families facing cancer, while also supporting the Edmonton Police Foundation's efforts to create safer neighbourhoods for everyone.

Full House Sponsor: \$5,000

Benefits:

- Reserved seats for 4 players
- Logo recognition on event signage
- Your logo on one poker table, reserved seats same table
- Verbal mentions during event

Your commitment as a Full House Sponsor helps us deal out meaningful support to Edmonton's families. You're contributing to essential health resources for children and families affected by cancer, while also backing community-safety initiatives that strengthen well-being across the city.

Flush Sponsor: \$2,500

Benefits:

- Reserved seats for 2 players
- Your logo on one poker table, reserved seats same table

As a Flush Sponsor, you're betting on Edmonton's health and safety. Your support fuels compassionate care for families facing childhood cancer and contributes to community-building programs that help keep our city safe. It's a simple wager that delivers big dividends for those who need it most.





Registration

Participant Registration Fee \$ 500

Buy a Table

10 Player Table \$ 5,000

Sponsorship Level

Royal Flush Sponsor (1 available) \$ 25,000

Straight Flush Sponsor \$ 15,000

Four of a Kind Sponsor \$ 10,000

Full House Sponsor \$ 5,000

Flush Sponsor \$ 2,500

Registration Form

To register, complete the form below or go online at [Hearts & Hands Poker Tournament | Ben Stelter Foundation](#).

Attendance Level

April 16th

April 17th

Both days

I will not attend, I only wish to sponsor the event

Personal Information

Name

Participant

Sponsor

Company

Phone

Email

Address

City

Province

Postal Code

Method of Payment

Cheque*

Visa

Mastercard

American Express

Name on Credit Card

Credit Card No.

Expiry

CVC

Amount \$

Signature

Date

*Please make cheques payable to Ben Stelter Foundation, 2106 Redtail Common NW, Edmonton, AB T5S 0H4
For further information, please contact mike@benstelterfund.com, 780-264-2655